

AT A GLANCE

Ambassador Criteria	Messaging Goal
<ul style="list-style-type: none"> - High regard for the role of invention - An invention track record - An accomplished professional career - Commitment to invention's role in environmental sustainability - Experience or interest in speaking to audiences - Entrepreneurs, industry, government, academia 	<p style="text-align: center;">Inventors can help change the world!</p> <p>Our Commitment is to give inventors a platform that allows them to demonstrate their role as change agents in society and as problem solvers.</p> <p>Invention Ambassadors will have the opportunity to:</p> <p>INSPIRE A new and diverse generation of inventors dedicated to solving difficult global challenges</p> <p>INFORM On the components needed to create inventions that sustainably solve global problems</p> <p>INFLUENCE Policy makers, thought leaders & public</p>



Program Goals

- ✦ Build a community of Invention Ambassadors, who are empowered to discuss the importance of invention in bettering our quality of life and building strong economies, globally, however primarily in US
- ✦ Continually build and disseminate our knowledge about invention, its purpose and impact; and the ingredients necessary to ensure that the future of invention and inventors is bright and woven tightly into the fabric of our society

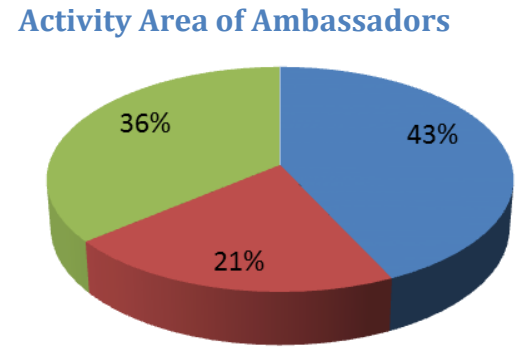
THE SELECTION PROCESS



IMPORTANT DATES
NOVEMBER 2015 Applications open
APRIL 4, 2016 Application period closes
APRIL/MAY 2016 Application reviews & interviews
JUNE 1, 2016 Announcement of 2016-2017 Invention Ambassadors
JUNE 13, 2016 Transitioning event class 2
JULY 13-15, 2016 Orientation event for class 3
JULY 14, 2016 3 RD Annual "Celebrate Invention" event

SPEAKING ENGAGEMENTS
<p>September 2015 – The Lemelson Foundation 20th Anniversary</p> <p>September 2015 – Smithsonian/USPTO Innovation Festival</p> <p>February 2016 – AAAS Annual Meeting</p> <p>March 2016 – University of Florida</p> <p>April 2016 – National Academy of Inventors Annual Conference</p> <p>June 2016 – Thomas Edison National Historical Park</p>

THE AUDIENCE
<ul style="list-style-type: none"> ○ POLICY MAKERS ○ ORGANIZATIONS <ul style="list-style-type: none"> - GOVERNMENT - INDUSTRY - NON-PROFIT - ACADEMIA ○ PUBLIC/COMMUNITY



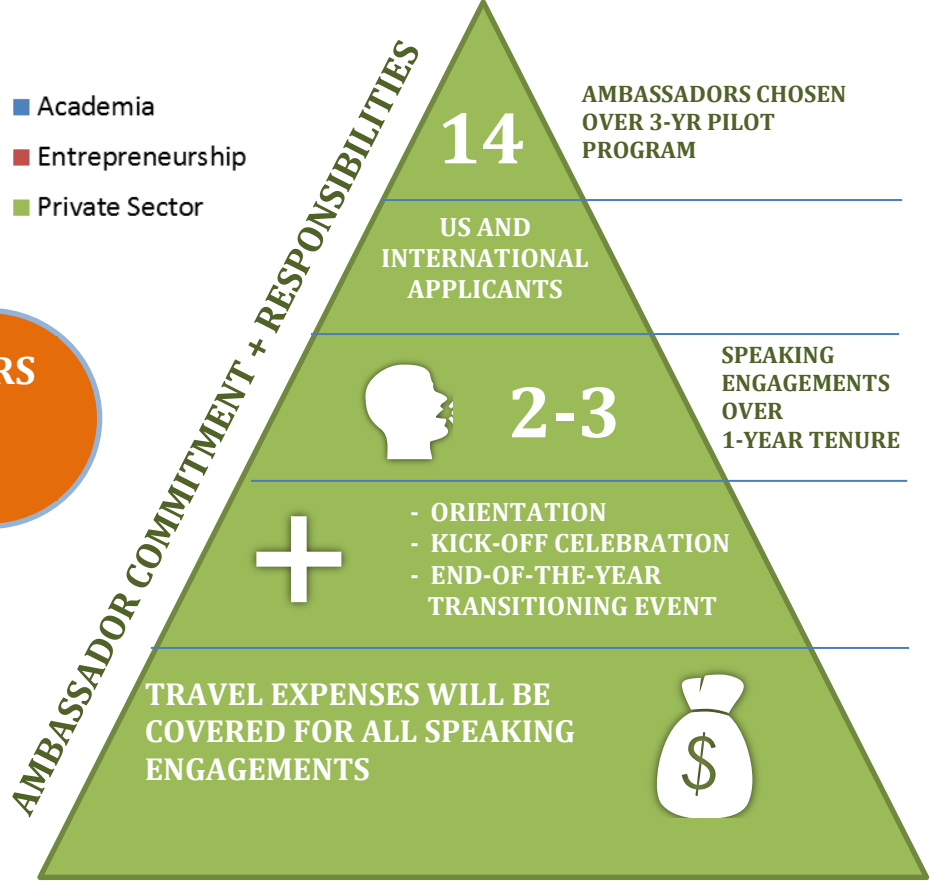
14 INVENTION AMBASSADORS
Over 410 PATENTS



PUBLICATIONS



- "The Invisible Hero" in Technology & Innovation journal
- "Investing in Inventors", in International Innovation Journal
- "Call for Inventors to Serve as AAAS-Lemelson Invention Ambassadors", In ElsevierConnect
- "Invention Ambassadors Challenge Others to Follow Innovation Path", in Science Magazine
- "Inventing the Innovation Ecosystem", in courier-journal.com
- "Rewarding Academic Innovation", in Science Magazine



VENUES OF SPEAKING ENGAGEMENTS


- Thomas Edison National Historical Park
- National SBIR/STTR Conference
- IBM Research Center-Almaden
- National Academy of Inventors
- National Academy of Science
- United States Patent & Trademark Office
- VentureWell Open Conference
- Smithsonian/USPTO Innovation Festival



 AAAS.ORG/INVENTION
 <http://on.fb.me/1mN60Jx>

 <http://bit.ly/1pVUys6>
 [@InventionAMB](https://twitter.com/InventionAMB)

 <http://bit.ly/1dQDELc>
 <http://linkd.in/1hkHG9Q>

 **#INVENTIONAMBASSADORS**